

PROVINCE OF BRITISH COLUMBIA
REGULATION OF THE CHIEF ELECTORAL OFFICER

Recall and Initiative Act

I, Shipra Verma, order that the Advertising Sponsor Disclosure Report Regulation, B.C. Reg. 8/2001, is repealed and the attached Advertising Sponsor Disclosure Report Regulation is made.

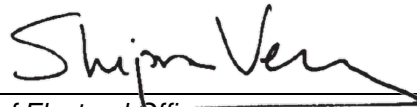
DEPOSITED

July 21, 2026

B.C. REG. 140/2026

July 20, 2026

Date



Chief Electoral Officer

(This part is for administrative purposes only and is not part of the Order.)

Authority under which Order is made:

Act and section: *Recall and Initiative Act*, R.S.B.C. 1996, c. 398, s. 171 (3)

Other: OIC 15/2001

R10972237

ADVERTISING SPONSOR DISCLOSURE REPORT REGULATION

Definition

- 1** In this regulation, “**Act**” means the *Recall and Initiative Act*.

Initiative advertising disclosure report

- 2** (1) For the purposes of section 101 of the Act, the form of initiative advertising disclosure report set out in the Schedule and titled “Initiative Advertising Sponsor Disclosure Report” is prescribed.
- (2) Each initiative advertising disclosure report filed under section 100 (4) of the Act as a supplementary report must include information that does the following:
- (a) in the case of a first supplementary report, identifies the report as “Amendment #1”;
 - (b) in the case of a further supplementary report, identifies the report as a sequentially numbered amendment.

Classes of initiative advertising and recall advertising

- 3** (1) For the purposes of section 101 (1) (a) of the Act, the value of initiative advertising must be reported according to the following classes of advertising:
- (a) printed newspapers and periodicals;
 - (b) promotional materials, including newsletters, brochures, buttons and novelty items;
 - (c) radio and podcasts;
 - (d) new signs;
 - (e) reused signs;
 - (f) social media;
 - (g) television and video;
 - (h) online other than social media;
 - (i) other forms of advertising.
- (2) For the purposes of section 148 (1) (a) of the Act, the value of recall advertising must be reported according to the following classes of advertising:
- (a) commercial canvassing in person or by telephone;
 - (b) printed newspapers and periodicals;
 - (c) promotional materials, including newsletters, brochures, buttons and novelty items;
 - (d) radio and podcasts;
 - (e) new signs;
 - (f) reused signs;
 - (g) social media;
 - (h) television and video;
 - (i) online other than social media;

(j) other forms of advertising.

SCHEDULE

INITIATIVE ADVERTISING SPONSOR DISCLOSURE REPORT

4000920
(26/07)

Amendment # _____

TITLE OF INITIATIVE (IF APPLICABLE)		INITIATIVE NUMBER
INITIATIVE ADVERTISING SPONSOR'S FULL NAME		
MAILING ADDRESS		
CITY / TOWN	POSTAL CODE	PHONE NO.
EMAIL		

Sponsor for advertising related to: ☐ Initiative Petition ☐ Initiative Vote

This disclosure report includes the following forms:

**FORMS
CHECKLIST**
X

Contributions of Money with a Total Value Greater than \$250 – **Form 4000921**

☐

Anonymous Contributions – **Form 4000922**

☐

Summary of Contributions – **Form 4000923**

☐

Value of Initiative Advertising by Category – **Form 4000924**

☐

OR

☐ Advertising sponsored during the initiative petition or vote period did not have a total value of \$500 or more; no additional forms required.

I, the undersigned declare that:

- (a) I am, or am authorized to act on behalf of the above named sponsor;
- (b) this report and appropriate forms have been prepared in accordance with the *Recall and Initiative Act*;
- (c) to the best of my knowledge, information and belief, all the information contained in this report is complete and accurate; and
- (d) if I become aware that this report does not completely and accurately disclose the required information, I am aware that a supplementary report must be filed.

SIGNATURE OF SPONSOR / PRINCIPAL OFFICER / PRINCIPAL MEMBER / DIRECTOR	DATE (YYYY / MM / DD)
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PRINTED NAME OF PERSON SIGNING DECLARATION
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WARNING: Signing a false statement is a serious offence and is subject to significant penalties.

Please contact us with any questions by email at electoral.finance@elections.bc.ca.

**CONTRIBUTIONS OF MONEY WITH
A TOTAL VALUE GREATER THAN \$250**

INITIATIVE ADVERTISING SPONSOR

4000921
(26/05)

INITIATIVE ADVERTISING SPONSOR NAME	PAGE
	OF

[illegible]

* CLASS OF CONTRIBUTOR:

1 – INDIVIDUAL, 2 – CORPORATION, 3 – UNINCORPORATED BUSINESS/COMMERCIAL ORGANIZATION,
4 – TRADE UNION, 5 – NON-PROFIT ORGANIZATION, 6 – OTHER

**TOTAL OF
INDIVIDUAL
CONTRIBUTIONS**

A

**This form is available for public inspection.
PLEASE KEEP A COPY FOR YOUR RECORDS**

This information is collected under the authority of the *Recall and Initiative Act* and the *Freedom of Information and Protection of Privacy Act*. The information will be used to administer provisions of the *Recall and Initiative Act*. Questions can be directed to: **Privacy Officer, Elections BC** 1-800-661-8683, privacy@elections.bc.ca or PO Box 9275 Stn Prov Govt, Victoria BC V8W 9J6

SCHEDULE

SUMMARY OF CONTRIBUTIONS

INITIATIVE ADVERTISING SPONSOR

4000923
(26/05)

INITIATIVE ADVERTISING SPONSOR NAME

Amount of sponsor's own assets used to pay for initiative advertising:

	A
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Total value of contributions from each of the following classes of contributor:

	Contributions greater than \$250		Contributions of \$250 or less	
Individuals		1b		1c
Corporations		2b		2c
Unincorporated Business/Commercial Organizations		3b		3c
Trade Unions		4b		4c
Non-profit Organizations		5b		5c
Other Identifiable Contributions		6b		6c
Classified subtotals (1b to 6b & 1c to 6c) (box B = box A from 4000921 form)		B		C
				D
				E
				F

SCHEDULE
**VALUE OF INITIATIVE ADVERTISING
BY CATEGORY**
INITIATIVE ADVERTISING SPONSOR

4000924
(26/07)

INITIATIVE ADVERTISING SPONSOR NAME

Value of initiative advertising sponsored during the initiative period by class:

Printed newspapers and periodicals	
Promotional materials, including newsletters, brochures, buttons and novelty items	
Radio and podcasts	
New signs	
Reused signs	
Social media	
Television and video	
Online other than social media	
Other (describe)	
Total value of sponsored initiative advertising	